Morning Bell

14 July 2026

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Morning Bell

Market Commentary

Indian benchmark indices opened with a gap-down but staged a strong recovery from their intraday lows, erasing early losses to end the session nearly unchanged. The rebound was driven by broad-based buying in Nifty IT and other heavyweight stocks, which helped the benchmark indices recover nearly 200 points from the day's low and close on a flat note.

- At close, the Nifty 50 gained 0.02% to settle at 24,211, while the Sensex edged up 0.06% to close at 77,616.
- On the sectoral front, Nifty IT emerged as the top-performing sector, followed by Media and Consumer Durables, which also witnessed healthy buying interest. On the downside, Nifty Cement and FMCG remained the key laggards, witnessing mild profit booking during the session.
- The broader market traded largely flat, reflecting a consolidating its recent gains. The Nifty Midcap 100 index edged up 0.01%, while the Nifty Small cap 100 index gained 0.03%.
- Gift Nifty signals a gap down opening to the Indian market amid weak global cues and rising crude oil prices. Volatility is likely to be high in today's Nifty weekly expiry session. Nifty spot is likely to trade in the range of 23,900-24,350.

Global Updates

- Geopolitical volatility has entered an acute phase after U.S. President Donald Trump formally announced the reinstatement of the naval blockade on Iran. Declaring the U.S. as "The Guardian of the Hormuz Strait," the administration announced that all commercial cargo navigating the waterway will be charged a 20% safety toll to offset security costs.
- Aside from the geopolitical noise, global equity desks are gearing up for the official kickoff of the corporate earnings cycle this week. Algorithmic trading systems are re-weighting directional exposures ahead of crucial Q2 reporting numbers from major money center banks and cyclical industrial giants.
- Asian markets traded mixed this morning, with South Korea's KOSPI surging 1.64% on an oversold rebound, Japan's Nikkei 225 remaining nearly flat (+0.02%), and Australia's S&P/ASX 200 slipping 0.47% amid weakness in resource stocks

Indices	CMP	Daily %	YTD %
NIFTY	24211	0.02	-7.34
BANKNIFTY	58131	0.15	-2.43
SENSEX	77616	0.06	-8.92
USDINR	95.62	-0.31	14.97
INDIA VIX	13.28	8.39	40.16

Global Indices	CMP	Daily %	YTD %
DOW	52498.6	-0.26	9.23
S&P500	7515.3	-0.79	9.79
NASDAQ	25873.2	-1.55	11.32
NIKKEI	66545.9	-1.04	32.19
HANGSENG	24203	-0.04	-5.57

Comm & Gsec	CMP	Daily %	YTD %
GOLD ($)	4024.3	0.46	-6.81
BR. CRUDE ($)	83.9	0.66	11.96
COPPER ($)	6.23	-0.01	55.20
US 10YR (%)	4.62	-0.13	1.51

Asian Market updated on 8:00 AM

Fund flow Activity on NSE BSE & MSEI

Participant	Cash (in Cr)	MTD (in Cr)	YTD (in Cr)
FII	-3062.27	1510.62	-344233.21
DII	2171.70	13437.07	483574.23

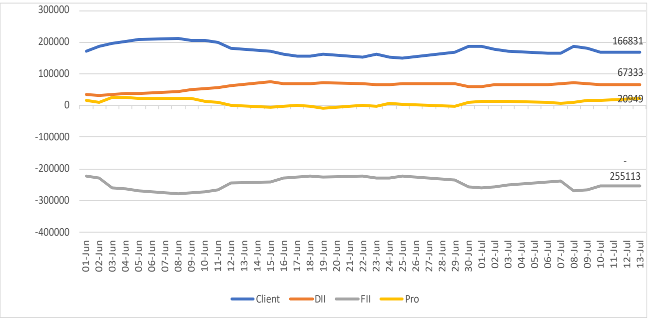
Key Events

India WPI Data (YoY) on 14 July 2026

Stocks in F&O Ban

KAYNES

Position of Market Participants



Source: Bloomberg, NSE, NSDL, BSE, Bajaj Broking Research

Index Highlights (DAILY)

Index	Futures Price	Change	Change (%)	VWAP	Basis	Volume	Change in OI	OI%	ATM IV's	PCR OI
Nifty	24,242.80	0.90	0.00%	24,157.24	31.80	54,405	-1,25,190	-0.66%	14.20	1.43
Bank Nifty	58,286.40	86.40	0.15%	58,044	154.95	27,715	-74,250	-2.95%	16.06	1.02

Price Rise

Symbol	Price %
KALYANKJIL	7.3%
TCS	5.3%
TATAELXSI	4.2%
HCLTECH	4.1%
BHEL	3.7%

OI Gainers

Symbol	Price %	Oi %	Longshort
DMART	-2.2%	25.9%	Short_Buildup
BDL	-4.6%	16.6%	Short_Buildup
BIOCON	-1.6%	8.8%	Short_Buildup
OFSS	0.7%	7.7%	Long_Buildup
LTF	0.7%	7.6%	Long_Buildup

IV Rise

Symbol	IV %
KALYANKJIL	8.8
PAYTM	7.5
TATAELXSI	5.6
ICICIPRULI	5.4
GRASIM	5.3

PCR Rise

Symbol	Change %
TCS	0.4
NIFTYNXT50	0.3
BAJAJHLDNG	0.2
BHEL	0.2
KALYANKJIL	0.2

Price Fall

Symbol	Price %
BDL	-4.6%
INDIANB	-3.5%
GVT&D	-3.1%
MANAPPURAM	-3.0%
GRASIM	-2.5%

OI Losers

Symbol	Price %	Oi %	Longshort
ICICIPRULI	1.7%	-4.7%	Short_Covering
KALYANKJIL	7.3%	-4.4%	Short_Covering
MAXHEALTH	-0.9%	-3.1%	Long_Unwinding
NYKAA	-0.5%	-3.1%	Long_Unwinding
BANKNIFTY	0.2%	-3.0%	Short_Covering

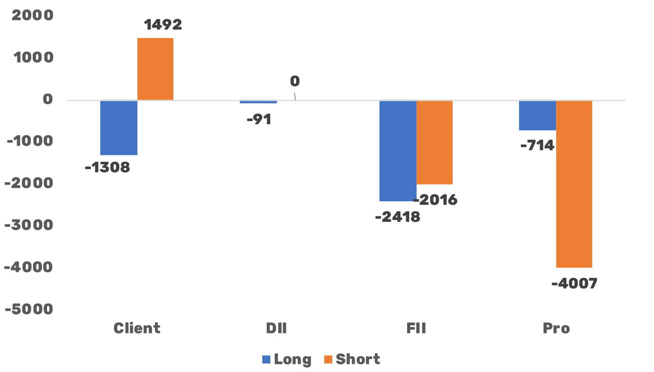
IV fall

Symbol	IV %
LTF	-4.8
DMART	-4.6
LTM	-4.2
PAGEIND	-0.7
MOTILALOFS	-0.6

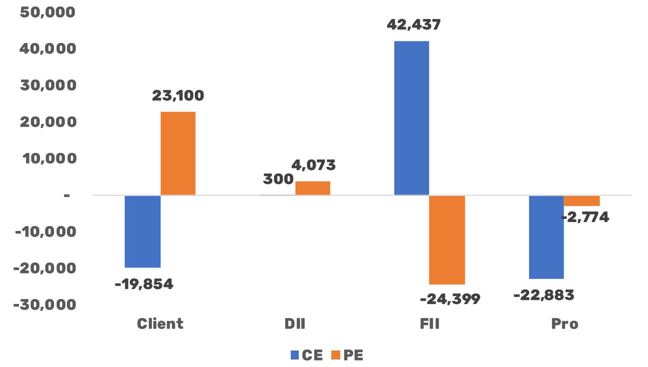
PCR Fall

Symbol	Change %
DMART	-0.3
MPHASIS	-0.2
NUVAMA	-0.2
MANAPPURAM	-0.2
ALKEM	-0.2

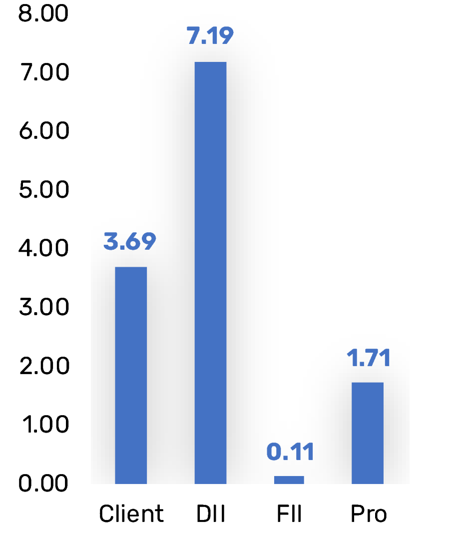
Index Future Participant wise OI Change



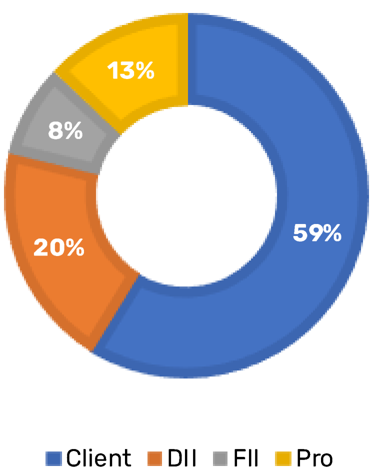
Index Option Participant wise OI Change



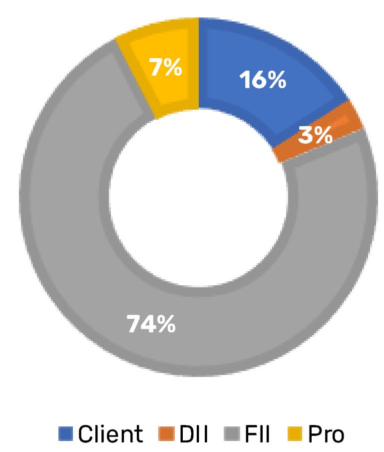
Participant wise L/S Ratio



Future Index Long



Future Index Short



Source: Bloomberg, NSE, NSDL, BSE, Bajaj Broking Research

Nifty Outlook

Index formed a bullish candle with a higher high and a lower low as buying demand emerged from the 20 days EMA.

We expect the index to extend the recent consolidation in the range of 23,800-24,350. Within the consolidation Monday's low of 24,000 will act as immediate support, holding above the same will lead to pullback towards 24,350 being the upper band of the recent consolidation range.

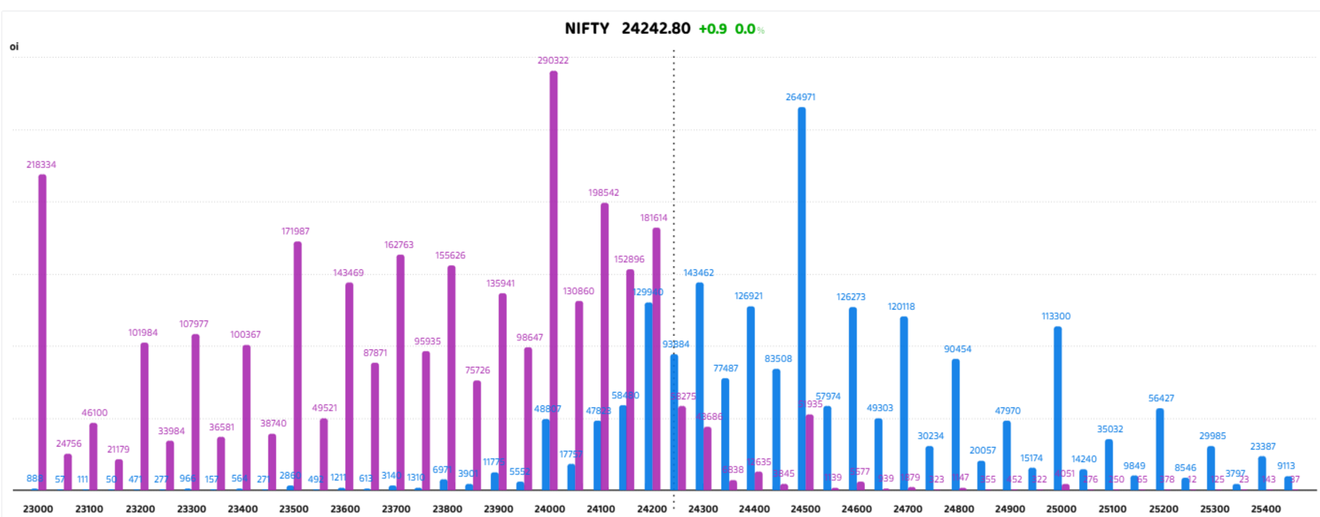
In the short term a breakout above 24,350 will signal strength and resumption of up move towards 24,600 levels being the high of April 2026 in the coming week. Short term support is placed at 23,800-23,900 levels being the confluence of the almost identical low of the last 4 weeks and 50 days EMA.

Broader market to extend outperformance with Nifty midcap 100 already at an all-time high, we expect Nifty small cap index also to rally to a fresh all-time high in coming weeks.

Intraday Support & Resistance

Index	S2	S1	Close	R1	R2
Nifty	23900	24020	24211.00	24260	24350

Nifty Option Chain



- ❑ Put writers continued to strengthen the base with fresh additions at the 24,000 strike, while 24,200 has emerged as the immediate support level.
- ❑ The highest Put Open Interest is concentrated at the 24,000 strike, reinforcing it as a strong support zone.
- ❑ Call writers have largely unwound their positions and shifted to higher strikes, indicating reduced selling pressure and an improving bullish bias.
- ❑ The Synthetic Future is placed at 24,206, suggesting the index is trading above its immediate support zone and maintaining a positive undertone.
- ❑ A sustained move below 24,200 could trigger profit booking and drag the index towards the 24,000 support.
- ❑ On the upside, 24,300 remains the immediate hurdle, while a decisive breakout above this level could extend the rally towards the 24,500 resistance zone.

Source: Bloomberg, NSE, NSDL, BSE, Bajaj Broking Research

Bank Nifty Outlook

Bank Nifty formed a third consecutive bullish candlestick pattern which mostly remained contained inside previous session price range signaling buying demand at lower levels after a gap down opening as the index recovered 600 points from the day's low to close near day's high.

Bank Nifty has been consolidating within the 56,500–58,500 range over the last four weeks, indicating a healthy pause after the previous up move.

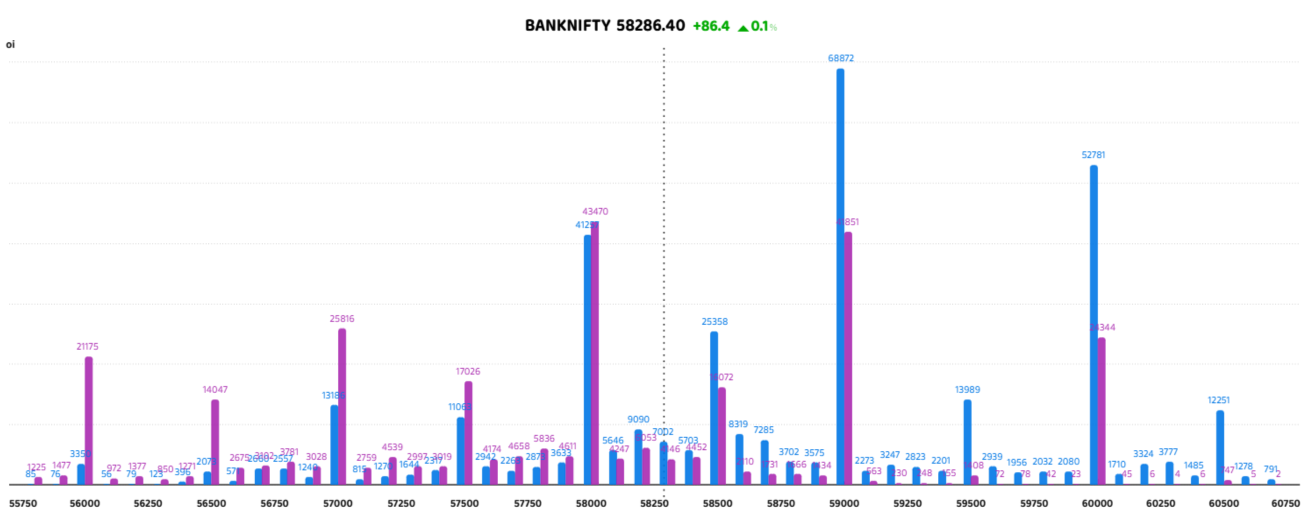
On the upside, 58,700 (June's high) remains the immediate hurdle. A decisive close above this level would confirm a breakout from the ongoing consolidation and could trigger the next leg of the rally towards 59,300 and eventually 60,000 levels in the coming weeks. Failure to move above 58,700 will signal extension of last 4 weeks consolidation.

On the downside, 57,300-57,500 is expected to act as the immediate support, coinciding with Thursday's gap-up zone and Monday's low. The major support is placed at 56,500, where the 20-week and 50-week EMAs converge along with the previous week's low, making it a strong demand zone.

Intraday Support & Resistance

Index	S2	S1	Close	R1	R2
Bank Nifty	57300	57570	58131.45	58300	58550

Bank Nifty Option Chain



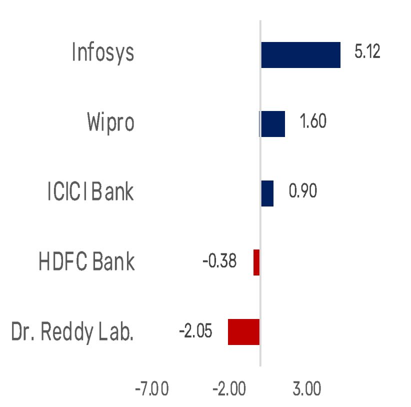
- Bank Nifty Futures are positioned near the 58,200 level, indicating the index is trading above its immediate resistance and maintaining a positive bias.
- On the downside, call unwinding at the 58,000 strike, coupled with fresh Put writing, establishes 58,000 as the immediate support.
- Put writers remain active between the 58,000 and 58,500 strikes, with notable additions at in-the-money strikes reflecting a positive stance.
- As long as the index holds above 58,000, the bias is likely to remain positive.
- A sustained move above 58,500 could trigger fresh buying momentum and pave the way for an upside towards the 59,000 level.

Source: Bloomberg, NSE, NSDL, BSE, Bajaj Broking Research

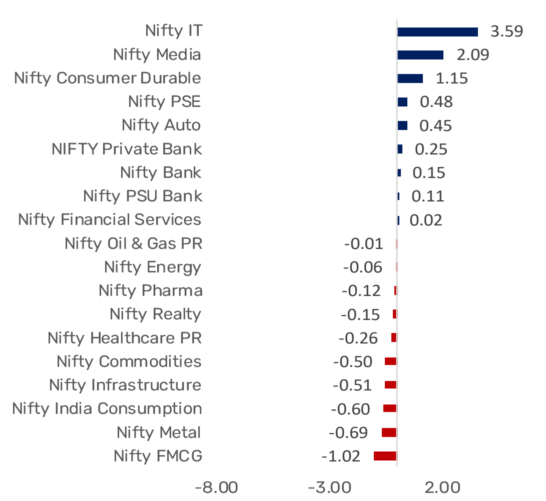
News and its impact

Company/ Industry	News	Impact
BEL	Received orders worth Rs 572 crore.	**POSITIVE**
TIMKEN	Received four BIS licences for bearing products.	**POSITIVE**
EMS LTD	Emerged as the lowest bidder for a sewerage infrastructure project awarded by UP Jal Nigam (Urban), Varanasi, with an estimated order value of Rs 105.82 crore.	**POSITIVE**
HCL TECH	Board approved investment of Rs 3,500 crore to set up AI data centres in India through new wholly owned subsidiaries. Board also approved incorporation of a wholly owned subsidiary for this purpose.	**POSITIVE**
PONDY OXIDES	Fixed July 21, 2026 as the record date for the stock split. Each equity share with a face value of Rs 5 will be subdivided into equity shares with a face value of Rs 2 each.	**POSITIVE**

Indian ADR % Change



Sector



Source: Bloomberg, NSE, NSDL, BSE, Bajaj Broking Research

SBI Funds Management Ltd.,

About the Company

- SBI Funds Management Ltd., established in 1992, is India's largest asset management company (AMC) by assets under management (AUM) and manages the widely recognized SBI Mutual Fund. The company operates as a joint venture between State Bank of India and Amundi, offering a diversified suite of investment solutions, including equity, debt, hybrid funds, exchange-traded funds (ETFs), and portfolio management services (PMS). As of March 31, 2026, SBI Funds Management commanded a mutual fund market share of 15.3%, with quarterly average assets under management (QAAUM) of ₹12,509.98 billion. The company has retained its position as the leading AMC in India by QAAUM since March 2021.

- It manages a diversified portfolio of 126 mutual fund schemes, covering different categories such as:

  - Equity and equity-oriented funds
  - Debt funds
  - Arbitrage funds
  - Exchange Traded Funds (ETFs)
  - Index funds
  - Overseas fund-of-funds
  - Liquid and overnight funds

- The company also has a global investment presence. Its international business includes: India-focused investment mandates for institutional investors in Japan, Australia, and Korea.

Outlook

The Company operates India’s largest institutional asset management platform, spanning Portfolio Management Services (“PMS”), Alternative Investment Funds (“AIFs”), and its recently launched Specialized Investment Fund (“SIF”) platform.

From a valuation perspective, the Company is currently valued at a P/E multiple of 37.1x based on its FY26 earnings

Issue Details:	
Price Band (Rs)	Rs. 545 – Rs 574
Issue Size	Rs. 98.13 bn (upper band)
Fresh Issue	-
Offer for Sale	Rs 98.13 bn
Lot Size	26
Market Cap	Rs 1169.13 bn (upper band)
Issue Opens	Jul 14, 2026
Issue Closes	Jul 16, 2026
Lead Manager	Kotak Mahindra, Axis capital, BOFA, HSBC, ICICI Securities, Jeffries, JM Financial, Motilal Oswal, SBI Capital
Registrar	KFin Technologies Limited
Tentative Listing Date	Jul 21, 2026
Listing on	BSE, NSE

Indicative Timetable	
Finalization of Basis of allotment	Jul 17, 2026
Refund/ Unblocking of ASBA	Jul 20, 2026
Credit of Equity Shares to DP A/C	Jul 20, 2026

Issue Breakup	
QIB	Not more than 50% of the Net Offer
RETAIL	Not less than 35% of the Net Offer
NII	Not less than 15% of the Net Offer
TOTAL	100%

Promotor Shareholding	
Pre Issue Share Holding	98.19%
Post Issue Share Holding	89.80%

SBI Funds Management Ltd.,

Objective of The Issue

The IPO is entirely an Offer for Sale (OFS), under which the Promoter and Promoter Group shareholders are divesting their shareholding.

About the Company

The company is the largest asset management company ("AMC") in India by quarterly average mutual fund assets under management ("QAAUM"), with QAAUM of ₹12,509.98 bn and a mutual fund market share of 15.3% as of March 31, 2026. It has consistently maintained this leadership position since March 2021 (Source: CRISIL Report).

Including its Portfolio Management Services ("PMS") and other advisory mandates (collectively with PMS, "Alternates"), the company's total QAAUM stood at ₹29,461.05 bn as of March 31, 2026. The company is also India's oldest AMC, serving as the investment manager to SBI Mutual Fund, which commenced operations in June 1987 as the first mutual fund entity established outside the Unit Trust of India (Source: CRISIL Report).

In addition, the company is India's largest passive asset manager, comprising exchange traded funds ("ETFs") and index funds, with passive QAAUM of ₹4,055.26 bn and a market share of 27.9% as of March 31, 2026. It has held this leadership position continuously since March 2021 (Source: CRISIL Report).

The company's total QAAUM grew at a compound annual growth rate ("CAGR") of 14.22% between March 31, 2024 and March 31, 2026, while its mutual fund QAAUM increased at a CAGR of 16.97% over the same period. Its equity, equity-oriented, and equity-hybrid assets (excluding arbitrage and including overseas fund of funds) recorded a CAGR of 21.79% during the same period.

Metric	Position / Achievement	Details
Mutual Fund QAAUM	1st (Largest AMC in India)	Market share of 15.3%
ETF / Passive (ETF and index funds) QAAUM	1st (Largest passive platform in India)	Market share of 27.9%
B-30 MAAUM	1st (Largest in B-30 locations)	Market share of 19.2% of industry B-30 MAAUM
PMS	1st	Market share of 39.7% as of March 31, 2026

Source: CRISIL Report
MAAUM = Monthly Average Assets Under Management
B-30 MAAUM

The Company was incorporated in 1992 and received approval from the Securities and Exchange Board of India ("SEBI") to act as the asset manager to SBI Mutual Fund in 1993. In 2004, the Company became a joint venture following the acquisition of a 37% stake by Société Générale Asset Management S.A. Subsequently, following the merger of the asset management businesses of Crédit Agricole and Société Générale in 2011, Amundi India Holding, a wholly owned subsidiary of Amundi Asset Management, acquired the shareholding previously held by Société Générale Asset Management S.A. and continued the joint venture arrangement.

The Company believes that the combination of SBI's extensive domestic banking franchise and Amundi's global asset management expertise provides a distinctive competitive advantage, differentiating it from both standalone domestic asset managers and other bank-affiliated asset management companies in India.

SBI Funds Management Ltd.,

The Company serves a large and diverse investor base of 18.00 million investors in its mutual fund business as of March 31, 2026, comprising both individual and institutional customers. It manages a diversified portfolio of 128 mutual fund schemes spanning equity and equity-oriented, debt, arbitrage, ETFs, index funds, overseas fund-of-funds, liquid, and overnight schemes, offering both actively managed and passive investment strategies to address a wide range of investor risk profiles and financial objectives.

Beyond its core mutual fund business, the Company offers a comprehensive suite of investment solutions across multiple product categories and geographies. These include Portfolio Management Services ("PMS"), advisory mandates, Alternative Investment Funds ("AIFs"), and Specialized Investment Funds ("SIFs").

The Company also provides investment management and advisory services to a range of offshore India-focused funds under regulatory approvals in accordance with the SEBI Mutual Funds Regulations. Its international business comprises India-focused investment management mandates for overseas institutional investors across Japan, Australia, and Korea; Undertakings for Collective Investment in Transferable Securities ("UCITS") India-focused funds sponsored by the Amundi Group, with assets of ₹107,834.60 mn distributed across Europe, the Middle East, South America, and Southeast Asia; and advisory services to Amundi's Global Emerging Markets mandates, with India-related assets under advisory amounting to ₹149,653.07 mn as of March 31, 2026.

In addition, the Company facilitates outbound diversification opportunities for Indian investors through dedicated international investment products, including the SBI International Access – US Equity Fund of Funds, offered in partnership with the Amundi Group, as well as other overseas equity-oriented schemes. Investments outside India through the Company's domestic funds amounted to US$0.99 billion as of March 31, 2026.

The Company maintains an international distribution presence in the Middle East and leverages the global networks of SBI and Amundi to serve customers across key international markets. This dual capability of enabling outbound diversification for domestic investors while attracting inbound global capital positions the Company to address evolving investor preferences across geographies. The Company's retail franchise is a key strength of its mutual fund business. As of March 31, 2026, it served an individual investor base of 17.95 mn investors. As of the same date, individual investor mutual fund MAAUM, comprising retail and high net worth individual ("HNI") investors, stood at ₹5,818.20 bn, representing 47.89% of the Company's total mutual fund MAAUM.

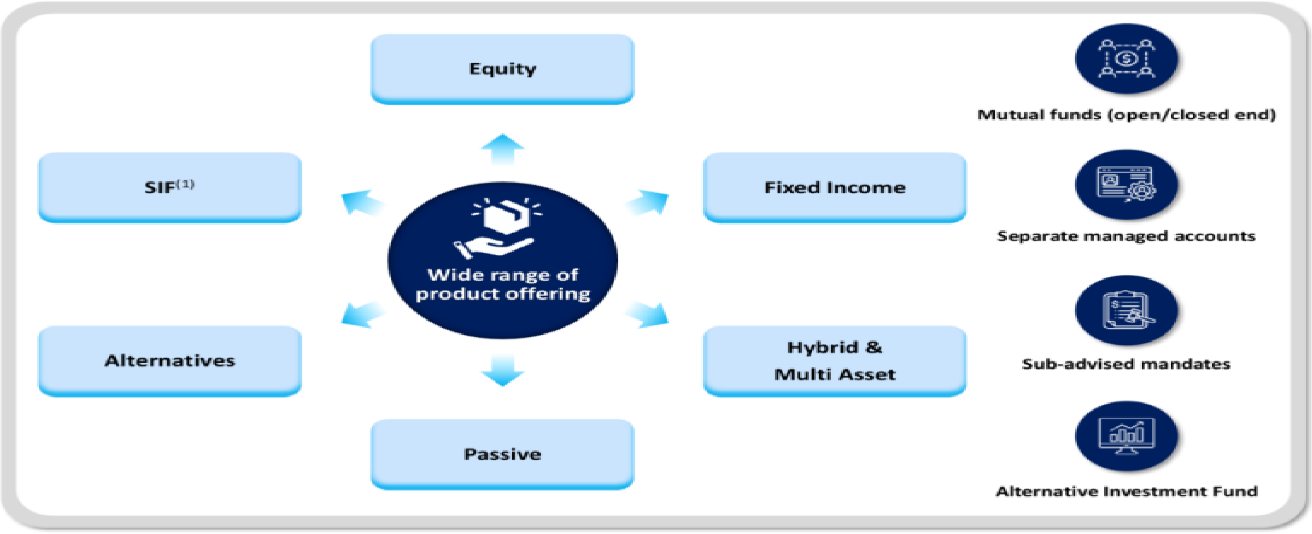
The Company's Beyond Top 30 Cities ("B-30") mutual fund MAAUM stood at ₹2,772.77 bn as of March 31, 2026, accounting for 22.82% of its total mutual fund MAAUM. This reflects the Company's strong penetration across tier 2 and tier 3 cities. The Company is a leader in Systematic Investment Plans ("SIPs") in India by number of live SIP accounts, with 16.21 mn live SIPs and a market share of 11.4% as of March 31, 2026 (Source: CRISIL Report, paragraph 1, page 176). Of the total SIP accounts, 65.16% originated from B-30 cities (excluding SIF), further underscoring the Company's extensive reach in tier 2 and tier 3 cities.

In February 2025, the Company launched the Jan Nivesh SIP facility, a SEBI-supported industry initiative that enables daily investments starting from ₹250, thereby broadening access to mutual fund investing for first-time and small-ticket investors (Source: CRISIL Report, paragraph 1, page 216). The Jan Nivesh SIP facility has been integrated across the Company's dedicated mutual fund mobile application, InvesTap, as well as its website.

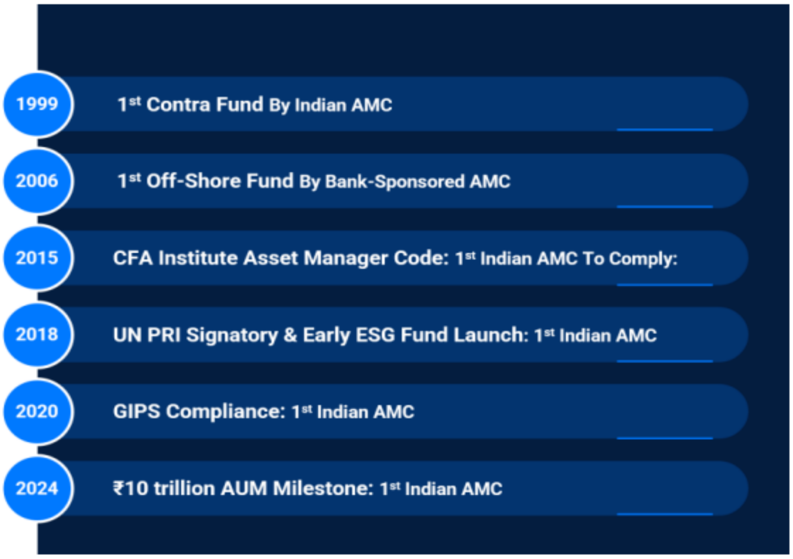
The Company has continued to demonstrate sustained growth in new investor additions, reflecting the effectiveness of its retail-focused distribution strategy and the increasing acceptance of mutual funds as a vehicle for savings and wealth creation among Indian households. Investor acquisition efforts are supported by a comprehensive investor education framework, including in-person awareness programmes and active engagement across social media platforms, where the Company had more than one million followers and subscribers as of March 31, 2026.

SBI Funds Management Ltd.,

Well diversified Portfolio suite



Key achievements of the company



The Company’s investment capabilities have been recognized through the award of significant institutional mandates. A statutory provident fund institution in India has selected the Company as one of its preferred fund managers to manage a portion of its equity investments, reflecting institutional confidence in the Company’s investment management expertise

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In 2023, the Company was appointed as the sponsor and investment manager of the Corporate Debt Market Development Fund (“CDMDF”), a specialized Alternative Investment Fund (“AIF”) established pursuant to the announcement made in the Union Budget 2022 to create a permanent institutional framework for the corporate bond market (Source: CRISIL Report)

The CDMDF has been designed to enhance investor confidence among participants in the corporate bond market during periods of market stress and to support secondary market liquidity, thereby contributing to the stability and resilience of India’s corporate debt market.

Mutual Fund Business

As of March 31, 2026, the Company managed a diverse portfolio comprising (i) 35 equity and equity-oriented schemes, (ii) 48 debt schemes, (iii) one arbitrage scheme, (iv) 37 ETF and index fund schemes, (v) four domestic fund-of-funds schemes, (vi) two liquid and overnight schemes, and (vii) one Specialized Investment Fund ("SIF") strategy.

As of the same date, the Company offered a broad range of investment schemes designed to meet the varying financial needs and investment objectives of investors. The Company provides both open-ended and closed-ended schemes.

Open-ended schemes are available for subscription and redemption on any transaction or business day. Such schemes are generally perpetual in nature and do not have a maturity date, except for target maturity schemes, which are open-ended schemes with a fixed maturity date.

Closed-ended schemes, on the other hand, have a defined maturity date aligned with their respective investment objectives. Investors can invest in these schemes only during the new fund offer period.

The Company broadly categorizes its schemes into various investment categories based on their investment objectives and underlying asset classes.

- Equity and Equity Oriented Schemes;
- Debt Schemes;
- Exchange Traded Funds and Index Schemes;
- Arbitrage Scheme;
- Liquid and Overnight Schemes;
- Fund of funds; and
- Specialised Investment Fund Strategy.

Equity and Equity Oriented Schemes

Equity and Equity Oriented Schemes invest primarily in equity shares of listed companies, thereby participating in the growth of these companies. Co offer several Equity and Equity Oriented Schemes that cater to different investors' risk and return profiles.

- Diversified schemes
- Equity oriented hybrid schemes
- Sector and thematic schemes
- Tax saving schemes
- Overseas Fund of Funds Schemes

Debt Schemes

Co's debt schemes invest primarily in fixed income securities such as government and corporate bonds and money market instruments. They manage a range of duration and credit schemes as well as a floater fund that caters to distinct risk-return profiles of investors.

Exchange Traded Funds and Index Schemes

Co offer ETFs based on market capitalization indices (such as Nifty 50 and BSE SENSEX), sector based indices (such as banking, information technology, infrastructure and consumption), commodities (such as gold and silver) and debt indices. They offer index schemes based on market capitalization indices, debt indices (including target maturity funds), and sector-specific indices.

Arbitrage Schemes

The Company offers arbitrage schemes that aim to provide liquidity to investors while generating income through arbitrage opportunities arising from pricing inefficiencies across different markets. By maintaining fully hedged positions, these schemes seek to reduce risks associated with market volatility.

Liquid and Overnight Schemes

The Company's liquid and overnight schemes invest in liquid debt and money market instruments and are primarily designed for corporate, institutional and business investors seeking to deploy surplus funds for short durations.

Liquid schemes invest in debt and money market securities with maturities of up to 91 days, while overnight schemes invest exclusively in securities with a one-day maturity. These schemes are intended to provide liquidity and relatively low-risk investment options for short-term cash management requirements.

Specialized Investment Fund (SIF)

In October 2025, the Company launched *"Magnum SIF – offered by SBI Mutual Fund"*, its Specialized Investment Fund ("SIF") platform. SIF strategies are designed for sophisticated investors and provide access to differentiated investment approaches, including long-short equity, sector rotation and other hybrid investment strategies, subject to applicable SEBI regulations.

The Company's SIF offerings include the *Magnum Hybrid Long Short Fund*, which seeks to generate regular income through investments primarily in derivative-based strategies, including covered calls and arbitrage opportunities across cash and derivatives segments of the equity markets, as well as debt and money market instruments. The strategy also seeks to generate long-term capital appreciation through unhedged exposure to equity and equity-related instruments.

Alternative Investment Products

In addition to its mutual fund business, the Company offers alternative investment products, including Portfolio Management Services ("PMS") and Alternative Investment Funds ("AIFs"), to cater to high-net-worth individuals, institutional investors and sophisticated investors seeking customized investment solutions and access to alternative investment strategies.

These alternative investment products are managed by dedicated portfolio managers and are supported by the Company's investment research and risk management teams. The offerings operate within the regulatory frameworks prescribed by the Securities and Exchange Board of India ("SEBI") for PMS and AIFs.

The Company's PMS and AIF platforms complement its mutual fund offerings and enable it to address the diverse investment requirements of high-net-worth and institutional investors seeking tailored portfolio solutions and alternative investment opportunities.

SBI Funds Management Ltd.,

Largest asset management company in India in terms of mutual fund assets under management (Source: CRISIL Report), benefitting from strong operating leverage driven by scale and growth

The Company's position as India's largest asset management company ("AMC") by mutual fund quarterly average assets under management ("QAAUM"), with a market share of 15.3% as of March 31, 2026, provides significant economies of scale that create competitive advantages across research, operations and profitability (Source: CRISIL Report, paragraph 1, page 209). Its scale enables the Company to spread fixed costs across a larger asset base, resulting in the lowest operating expense ratio among the top 10 AMCs in India. For Fiscal 2026, operating expenses as a percentage of QAAUM stood at 0.08%, compared with a range of 0.10% to 0.25% for the other top 10 AMCs during the same period (Source: CRISIL Report).

The Company's mutual fund QAAUM grew at a compound annual growth rate ("CAGR") of 16.97% between March 31, 2024 and March 31, 2026, during which period it consistently maintained its position as the largest AMC in India by mutual fund QAAUM (Source: CRISIL Report). Its equity, equity-oriented and equity-hybrid QAAUM (excluding arbitrage and including overseas fund of funds) increased at a CAGR of 21.79% over the same period, supported by strong investor demand for its actively managed product offerings.

The Company's total QAAUM, comprising mutual funds, Portfolio Management Services ("PMS"), Alternative Investment Funds ("AIFs") and overseas fund-of-funds mandates, stood at ₹29,461.05 billion as of March 31, 2026, having grown at a CAGR of 14.22% between March 31, 2024 and March 31, 2026.
As of March 31, 2026, actively managed mutual fund schemes accounted for 67.58% of the Company's mutual fund QAAUM. Actively managed mutual fund schemes are defined as equity, equity-oriented, equity-hybrid, Specialized Investment Fund ("SIF"), arbitrage, liquid and overnight scheme QAAUM, excluding ETFs, index funds and fund-of-funds QAAUM.

The Company's revenue base remains well diversified. During Fiscal 2026, its top 10 schemes by revenue contribution accounted for 46.45% of revenue from operations, while its single largest scheme contributed 10.36% of revenue generated from mutual fund schemes. This diversified revenue profile helps reduce earnings volatility, supports stable cash flows across market cycles and demonstrates that growth is broad-based rather than concentrated in a limited number of flagship schemes.

As of March 31, 2026, 36 of the Company's schemes, including two offshore funds, had been in operation for more than 15 years, reflecting sustained investor confidence and consistent performance across multiple market cycles.

Particulars	For Fiscal 2024	For Fiscal 2025	For Fiscal 2026
Revenue from top 10 schemes in terms of mutual fund QAAUM (₹ million)	13,211.54	16,438.13	19,540.46
Revenue generated from mutual fund schemes in terms of mutual fund QAAUM (₹ million)	26,001.52	34,249.96	42,070.61
Revenue from top 10 schemes as a % of revenue generated from mutual fund schemes	50.81%	47.99%	46.45%

Portfolio Management Services

The Company offers Portfolio Management Services ("PMS") that provide both discretionary and non-discretionary portfolio management solutions to retail and institutional clients. These services are designed to deliver customized investment strategies tailored to individual client requirements, risk appetites and investment objectives.

Retail PMS

The Company's retail PMS offerings include **SBI Aeon Alpha PMS**, which aims to generate long-term capital appreciation through equity investments using a "core and satellite" portfolio approach. Under this strategy, the core portfolio consists of high-conviction equity investments with concentrated allocations, while the satellite portfolio seeks to capitalize on tactical investment opportunities across the market, without any sectoral bias.

The Company also offers **SBI ESG PMS**, which seeks to achieve long-term capital growth through investments in Environmental, Social and Governance ("ESG") focused equities. This strategy is based on the view that companies with strong ESG practices are less likely to engage in business practices that may be penalized over the long term and are positioned to benefit from increasing investor preference for ESG-oriented investments.

Institutional PMS

The Company provides institutional portfolio management services to corporates, trusts, endowments and other institutional investors seeking customized equity and fixed-income portfolio solutions. These offerings leverage the Company's research capabilities and investment processes to deliver strategies aligned with client-specific mandates and investment objectives.

Global Investor PMS and Overseas Equity Mandates

The Company manages portfolios for global investors seeking exposure to Indian equity markets through PMS structures. In addition, it provides investment management and advisory services to a range of offshore India-focused funds under regulatory approvals and in accordance with the SEBI Mutual Funds Regulations. These services enable international investors to access Indian investment opportunities through professionally managed investment vehicles.

Alternative Investment Funds

The Company manages **SBIFM Special Situations Fund–1**, a Category II Alternative Investment Fund ("AIF") that seeks to generate superior risk-adjusted returns by investing in special situations through a combination of debt, equity and equity-linked instruments in India.

The fund's investment strategy is sector-agnostic and focuses on entities or companies led by motivated promoters and management teams, operating in growing and profitable market segments, and possessing business models with the potential for turnaround or accelerated performance. The fund primarily targets companies experiencing early-stage financial stress arising from factors such as adverse macroeconomic conditions, project delays, cost overruns, operational inefficiencies or regulatory changes.

SBI Funds Management Ltd.,

India's largest portfolio management services provider by PMS and advisory assets under management, with a 39.7% market share in the PMS segment, and one of India's largest Specialized Investment Fund platforms, with an AUM of ₹29.95 billion representing a 28.2% market share of the SIF segment as of March 31, 2026

The Company operates India's largest institutional asset management platform, spanning Portfolio Management Services ("PMS"), Alternative Investment Funds ("AIFs"), and its recently launched Specialized Investment Fund ("SIF") platform. The Company is India's largest PMS manager by assets under management, with a market share of 39.7% in the PMS segment as of March 31, 2026 (Source: CRISIL Report).

The SIF segment had total net assets under management of ₹106.2 bn as of March 2026, of which *Magnum SIF – offered by SBI Mutual Fund* accounted for ₹29.95 bn, representing a market share of 28.2%. This positions the Company among the largest SIF platforms in India (Source: CRISIL Report).

As the sponsor and investment manager of the Corporate Debt Market Development Fund ("CDMDF"), a specialized AIF established to support liquidity in India's corporate bond market, the Company's alternatives platform further strengthens its institutional franchise (Source: CRISIL Report). Collectively, its PMS, AIF and SIF platforms provide a diversified, resilient and recurring institutional revenue base that complements and diversifies the Company's core mutual fund business.

A significant component of the Company's PMS business has historically been derived from its mandate to manage a portion of the corpus of a statutory provident fund institution in India. The Company has served as a portfolio manager for this institution since the inception of its equity investment programme. As of March 31, 2026, the Company managed 49.9% of the institution's equity corpus, reflecting the depth and strength of its institutional investment track record (Source: CRISIL Report).

Beyond this mandate, the Company's institutional PMS platform serves a broad and growing client base, including insurance companies, pension funds, provident and gratuity funds, endowments and foreign portfolio investors. This diversified client base ensures that PMS revenues are not dependent on any single institutional mandate. Combined with the scale of its platform, this diversification contributes to a stable and recurring institutional revenue stream that is structurally distinct from the retail-oriented revenue profile of a traditional mutual fund business.

Complementing its leadership in PMS, the Company's AIF business recorded QAAUM of ₹65.65 bn as of March 31, 2026, growing at a CAGR of 29.18% between March 31, 2024 and March 31, 2026. The AIF platform offers investors access to differentiated risk-return opportunities across various investment categories, expanding the range of solutions available to sophisticated investors and further reinforcing the depth of the Company's product offerings.

Market-leading SIP franchise with a 15.5% market share by live SIP count (Source: CRISIL Report) and strong investor stickiness

The Company's leadership position in Systematic Investment Plans ("SIPs"), with 16.21 mln live SIP accounts as of March 31, 2026, representing a market share of approximately 15.5% by SIP count and 11.4% of industry SIP inflows, reflects the strength of its retail franchise and demonstrates high levels of investor engagement and retention (Source: CRISIL Report)

The Company's SIP platform incorporates a range of innovative features designed to enhance investor convenience and participation. These include multi-scheme mandates, which enable investors to allocate a single SIP mandate across multiple schemes for efficient portfolio diversification; step-up SIPs, which allow investors to schedule periodic increases in contribution amounts in line with income growth; and flexible investment frequencies, including daily, weekly and monthly options, catering to diverse cash flow preferences.

The platform also offers low minimum investment amounts starting from ₹250, thereby reducing barriers to entry and facilitating broader participation in mutual fund investing. These features support the Company's objective of expanding access to investment solutions while promoting disciplined and long-term wealth creation among investors.

SIP Metric	As at March 31, 2026
Live SIP count (in million)	16.21
Active SIP value (in ₹ billion)	41.27
Monthly SIP inflow (₹ billion)	40.59
Average SIP Size (₹)	2,545.69
SIP AUM (₹ billion)	1,729.17
B-30 SIP Penetration (%)	65.16% of SIP count from B-30 cities

SBI Funds Management Ltd.,

Financial and Operational KPIs

Sr. No.	KPIs	Unit	FY2024	FY2025	FY2026
Operational KPIs					
1	Total QAAUM	₹ billion	22,582.86	26,275.83	29,461.05
2	Total MF QAAUM	₹ billion	9,143.64	10,729.49	12,509.98
3	QAAUM - Equity Oriented	₹ billion	3,857.73	4,947.75	5,782.77
4	QAAUM - Fixed Income	₹ billion	1,245.83	1,468.55	1,712.76
5	QAAUM - Liquid	₹ billion	858.07	896.33	959.19
6	QAAUM - Passives	₹ billion	3,182.01	3,416.86	4,055.26
7	Active MF QAAUM	₹ billion	5,961.63	7,312.63	8,454.72
8	MF MAAUM - Investor wise (Individual)	₹ billion	4,295.88	5,163.07	5,818.20
9	MF MAAUM - Investor wise (Corporates & Others)	₹ billion	5,001.68	5,456.82	6,331.12
10	MF MAAUM - T30	₹ billion	7,285.34	8,172.80	9,376.55
11	MF MAAUM - B30	₹ billion	2,012.22	2,447.09	2,772.77
12	PMS & Advisory QAAUM	₹ billion	13,394.86	15,489.86	16,878.99
13	AIF QAAUM	₹ billion	39.34	50.76	65.65
14	MF SIP (Triggered Monthly Flow) (AUM)	₹ billion	24.79	32.52	40.59
15	MF SIP (Triggered Monthly Transactions) (Nos)	million	9.98	13.67	17.27
16	Unique investors	million	10.96	14.67	18
GAAP Financial KPIs					
17	Revenue from operations	₹ million	26,905.58	35,977.57	43,894.88
18	Total Income	₹ million	34,260.79	42,361.51	49,761.06
19	Profit before tax	₹ million	26,736.22	33,643.38	40,054.90
20	Profit after tax	₹ million	20,727.85	25,401.54	30,673.76
Non-GAAP Financial KPIs					
21	Operating margin	%	0.21%	0.25%	0.27%
22	Operating margin (excluding passives)	%	0.30%	0.35%	0.37%
23	Return on Equity	%	36.05%	33.77%	43.02%

Peer Analysis

Sr. No.	Particulars	Unit	SBI Funds Management Limited			ICICI Prudential AMC		
Operational KPIs			FY24	FY25	FY26	FY24	FY25	FY26
1	Total QAAUM	₹ billion	22,582.9	26,275.8	29,461.1	7,383.1	9,432.8	11,777.8
2	Total MF QAAUM	₹ billion	9,143.6	10,729.5	12,510.0	6,831.0	8,794.1	11,037.5
3	QAAUM - Equity Oriented	₹ billion	3,857.7	4,947.8	5,782.8	3,908.5	5,131.8	6,529.6
4	QAAUM - Fixed Income	₹ billion	1,245.8	1,468.6	1,712.8	1,498.6	1,721.3	1,990.6
5	QAAUM - Liquid	₹ billion	858.1	896.3	959.2	601.2	699.3	675.6
6	QAAUM - Passives	₹ billion	3,182.0	3,416.9	4,055.3	822.6	1,241.8	1,841.7
7	Active MF QAAUM	₹ billion	5,961.6	7,312.6	8,454.7	6,008.4	7,552.3	9,195.8
8	MF MAAUM - Investor wise (Individual)	₹ billion	4,295.9	5,163.1	5,818.2	4,385.8	5,341.5	6,348.6
9	MF MAAUM - Investor wise (Corporates & Others)	₹ billion	5,001.7	5,456.8	6,331.1	2,579.8	3,401.8	4,390.7
10	MF MAAUM - T30	₹ billion	7,285.3	8,172.8	9,376.6	5,842.8	7,356.3	9,090.5
11	MF MAAUM - B30	₹ billion	2,012.2	2,447.1	2,772.8	1,122.8	1,387.1	1,648.8
12	PMS & Advisory QAAUM	₹ billion	13,394.9	15,489.9	16,879.0	NA	NA	NA
13	AIF QAAUM	₹ billion	39.3	50.8	65.7	83.5	115.6	170.3
14	MF SIP (Triggered Monthly Flow) (AUM)	₹ billion	24.8	32.5	40.6	NA	NA	NA
15	MF SIP (Triggered Monthly Transactions) (Nos)	million	10.0	13.7	17.3	NA	NA	NA
16	Unique investors	million	11.0	14.7	18.0	NA	NA	NA
GAAP Financial KPIs								
17	Revenue from Operations	₹ million	26,905.6	35,977.6	43,894.9	33,759.0	46,827.8	57,646.3
18	Total Income	₹ million	34,260.8	42,361.5	49,761.1	37,612.1	49,796.7	60,009.2
19	Profit Before Tax	₹ million	26,736.2	33,643.4	40,054.9	26,981.1	35,330.5	44,068.4
20	Profit After Tax	₹ million	20,727.9	25,401.5	30,673.8	20,497.3	26,506.6	32,982.6
Non-GAAP Financial KPIs								
21	Operating Margin	%	0.2%	0.3%	0.3%	NA	NA	NA
22	Operating Margin (excluding passives)	%	0.3%	0.4%	0.4%	NA	NA	NA
23	Return on Equity	%	36.1%	33.8%	43.0%	78.9%	82.8%	85.8%

Peer Analysis

Sr. No.	Particulars	Unit	HDFC AMC			Nippon Life AMC		
Operational KPIs			FY24	FY25	FY26	FY24	FY25	FY26
1	Total QAAUM	₹ billion	NA	NA	NA	NA	NA	NA
2	Total MF QAAUM	₹ billion	6,129.1	7,740.0	9,274.5	4,313.1	5,572.0	7,249.7
3	QAAUM - Equity Oriented	₹ billion	3,754.8	4,786.7	5,901.2	2,072.9	2,675.9	3,326.8
4	QAAUM - Fixed Income	₹ billion	1,326.0	1,541.4	1,697.9	629.8	773.0	914.4
5	QAAUM - Liquid	₹ billion	674.3	852.5	785.4	393.8	425.7	395.8
6	QAAUM - Passives	₹ billion	374.0	559.4	890.0	1,216.5	1,697.4	2,612.6
7	Active MF QAAUM	₹ billion	5,755.0	7,180.6	8,384.5	3,096.5	3,874.6	4,637.0
8	MF MAAUM - Investor wise (Individual)	₹ billion	4,414.9	5,307.3	6,149.8	2,577.9	3,298.7	4,362.8
9	MF MAAUM - Investor wise (Corporates & Others)	₹ billion	1,823.3	2,318.1	2,862.0	1,842.1	2,266.6	2,768.8
10	MF MAAUM - T30	₹ billion	5,048.5	6,172.7	7,282.3	3,558.0	4,451.2	5,700.3
11	MF MAAUM - B30	₹ billion	1,189.6	1,452.7	1,729.5	862.0	1,114.1	1,431.3
12	PMS & Advisory QAAUM	₹ billion	NA	NA	NA	NA	NA	NA
13	AIF QAAUM	₹ billion	NA	NA	NA	NA	NA	NA
14	MF SIP (Triggered Monthly Flow) (AUM)	₹ billion	NA	NA	NA	NA	NA	NA
15	MF SIP (Triggered Monthly Transactions) (Nos)	million	NA	NA	NA	NA	NA	NA
16	Unique Investors	million	9.6	13.2	16.7	16.5	20.8	23.8
GAAP Financial KPIs								
17	Revenue from Operations	₹ million	25,843.7	34,984.4	41,221.6	16,432.2	22,306.9	27,087.4
18	Total Income	₹ million	31,633.9	40,601.0	46,222.0	20,373.4	25,207.2	29,330.7
19	Profit Before Tax	₹ million	24,750.2	32,855.8	37,091.5	13,524.8	16,943.2	19,719.6
20	Profit After Tax	₹ million	19,426.9	24,601.9	28,580.6	11,073.0	12,864.0	15,294.0
Non-GAAP Financial KPIs								
21	Operating Margin	%	NA	NA	NA	NA	NA	NA
22	Operating Margin (excluding passives)	%	NA	NA	NA	NA	NA	NA
23	Return on Equity	%	29.5%	32.4%	32.9%	29.5%	31.4%	34.5%

SBI Funds Management Ltd.,

Peer Analysis

Sr. No.	Particulars	Unit	Aditya Birla Sun Life AMC			UTI AMC		
Operational KPIs			FY24	FY25	FY26	FY24	FY25	FY26
1	Total QAAUM	₹ billion	3,458.0	4,056.0	4,740.0	NA	NA	NA
2	Total MF QAAUM	₹ billion	3,317.1	3,817.2	4,358.7	2,908.8	3,397.5	3,884.7
3	QAAUM - Equity Oriented	₹ billion	1,510.6	1,671.5	1,942.1	997.7	1,129.6	1,250.2
4	QAAUM - Fixed Income	₹ billion	1,031.4	1,217.3	1,364.3	439.5	519.2	539.2
5	QAAUM - Liquid	₹ billion	497.4	610.9	685.2	317.1	333.7	328.6
6	QAAUM - Passives	₹ billion	277.7	317.6	367.2	1,154.5	1,414.9	1,766.7
7	Active MF QAAUM	₹ billion	3,039.4	3,499.7	3,991.5	1,754.3	1,982.6	2,118.0
8	MF MAAUM - Investor wise (Individual)	₹ billion	1,732.4	1,844.7	1,993.7	1,322.5	1,498.6	1,641.5
9	MF MAAUM - Investor wise (Corporates & Others)	₹ billion	1,571.8	1,940.4	2,209.1	1,607.6	1,885.0	2,134.9
10	MF MAAUM - T30	₹ billion	2,726.0	3,139.7	3,483.7	2,267.3	2,713.4	3,059.0
11	MF MAAUM - B30	₹ billion	578.2	645.3	719.2	662.7	670.2	717.4
12	PMS & Advisory QAAUM	₹ billion	NA	NA	NA	NA	NA	NA
13	AIF QAAUM	₹ billion	NA	NA	NA	NA	NA	NA
14	MF SIP (Triggered Monthly Flow) (AUM)	₹ billion	NA	NA	NA	5.9	7.31	8.52
15	MF SIP (Triggered Monthly Transactions) (Nos)	million	NA	NA	NA	NA	NA	NA
16	Unique Investors	million	NA	NA	NA	NA	NA	NA
GAAP Financial KPIs								
17	Revenue from Operations	₹ million	13,531.9	16,847.8	18,450.3	17,369.6	18,510.9	16,980.5
18	Total Income	₹ million	16,405.8	19,858.2	20,595.1	17,439.3	18,599.4	17,140.5
19	Profit Before Tax	₹ million	10,081.5	12,445.4	12,655.6	9,868.4	10,521.7	6,516.0
20	Profit After Tax	₹ million	7,804.0	9,306.0	9,751.0	8,020.3	8,129.6	4,724.3
Non-GAAP Financial KPIs								
21	Operating Margin	%	NA	NA	NA	NA	NA	NA
22	Operating Margin (excluding passives)	%	NA	NA	NA	NA	NA	NA
23	Return on Equity	%	27.5%	27.0%	25.5%	18.6%	16.3%	11.2%

SBI Funds Management Ltd.,

Directors Profile

Name	Designation	Profile
Challa Sreenivasulu Setty	Chairman & Non-Executive Director	B.Sc. (Agriculture), Andhra Pradesh Agricultural University; Associate, Indian Institute of Bankers. Associated with SBI for 37 years and currently serves as Chairman of State Bank of India.
Ashwini Kumar Tewari	Non-Executive Director	B.E. (Electrical & Electronics), BIT; PG Certificate in Business Management from XLRI; completed Harvard Business School's Leading Change and Organizational Renewal program. Over 34 years with SBI; currently MD (Corporate Banking & Subsidiaries), SBI.
Debasish Mishra	Managing Director & Chief Executive Officer	B.Tech (Agricultural Engineering), OUAT; PG Diploma in Forestry Management (IIFM); PG Diploma in Financial Advising. Holds multiple certifications in risk management, finance, digital leadership, and executive leadership. Over 30 years with SBI. Leads strategy, growth, governance, risk, compliance, and stakeholder engagement.
Olivier Philippe Mariée	Non-Executive Director	Graduate of Institut Supérieur de Gestion, France. Over 34 years of experience in financial services and asset management. Currently Deputy CEO, Amundi Asset Management, and Head of International Networks & Joint Ventures, Chair Europe. Previously held senior leadership roles within AXA Group globally.
Denys Charles Jean Marie Fougeroux De Campigneulles	Executive Director & Deputy Chief Executive Officer	Holds Investment Management Certificate (UK) and is licensed with Hong Kong's Securities and Futures Commission. Over 32 years in asset management. Formerly held leadership positions at Amundi, Credit Lyonnais, Banque Bruxelles Lambert, NH-CA Asset Management, and LCL Bank. Oversees strategy execution and key operational initiatives.
Moiz Mohsin Miyajiwala	Independent Director	B.A., LL.B., University of Bombay; Member, ICAI. Over 33 years of experience in finance and corporate management. Former Executive Vice President – Finance at Voltas Limited and subsequently Advisor to the company.
Sudha Krishnan	Independent Director	B.A. (Hons.), M.A. from University of Delhi; Master's in Public Administration from George Mason University. Over 41 years in public finance and administration. Held senior positions in the Comptroller and Auditor General of India and various ministries of the Government of India.
Shekhar Bhatnagar	Independent Director	B.Sc., University of Lucknow; MBA, University of Delhi; M.A., Lucknow University; Junior Associate, Indian Institute of Bankers. Over 34 years of experience. Former Chief General Manager-in-Charge, Foreign Exchange Department, Reserve Bank of India.
Hemant Ratnakar Adarkar	Independent Director	Ph.D. in Physics, University of Bombay. Technology and digital transformation expert with experience across banking, fintech, exchanges, and infrastructure institutions. Currently Senior Fellow & Technology Advisor at Artha-India Research Advisors Pvt. Ltd.
Sanjay Prakash	Independent Director	B.A. Economics (Hons.), Jadavpur University; Advanced Management Program, Harvard Business School. Over 40 years in financial services. Former senior executive with HSBC, ANZ Grindlays Bank, and consultant to IFC (World Bank Group). Currently Independent Member of ICRA's Rating Review Committee.

Shareholding

Prior to the IPO, the Promoter collectively held 98.19% of the Company's shareholding, Pursuant to OFS of 20,37,09,239 equity shares, the Promoter shareholding will stand at 89.80% on a post-issue basis.

Particulars	Pre Issue		IPO		Post Issue	
	No. of Shares	% Holding	Fresh Issue	OFS	No. of Shares	% Holding
Promoter & Promoter Group	2,00,00,00,000	98.19%		17,09,56,631	1,82,90,43,369	89.80%
Other Public	3,68,27,612	1.81%		0	20,77,84,243	10.20%
Total	2,03,68,27,612	100.00%			2,03,68,27,612	100.00%

#No Promoter Pledge

Promoter Shareholding	Shareholding %
State Bank of India	61.73%
Amundi India Holding	36.26%
Others	0.20%

Market Opportunity

- India's low financial literacy (27%) and ongoing awareness initiatives create significant scope for deeper financial product penetration and market growth.

- India's capital market has expanded rapidly, with NSE market capitalization growing at a CAGR of 24.1% during FY2020–FY2026.Rising financial literacy, digital platforms, discount brokers, and government-led financial education are driving strong retail participation, particularly among Gen Z and women investors.

- Digital payments have surged, with UPI transaction volume increasing from 22.3 billion to 241.6 billion and value from ₹41 trillion to ₹314.2 trillion between FY2021 and FY2026, accelerating financial inclusion and the digital economy.

Key Risk

- The company's business and revenue are highly dependent on capital market performance, with adverse market conditions potentially leading to lower AUM, reduced management fees/TER income, higher redemptions, and weaker SIP inflows, thereby impacting financial performance and cash flows.
- A significant portion of the company's mutual fund AUM and revenue is concentrated in a limited number of schemes, making the business vulnerable to any adverse developments affecting these key schemes.
- The company operates in a highly regulated environment and must comply with stringent SEBI regulations and prudential norms; any non-compliance could adversely affect its reputation, registration status, business operations, financial condition, and profitability.

Competitive Strength

- **Market Leader in India** - The company is the largest asset management company in India by mutual fund AUM, benefiting from strong growth and operating scale.
- **Leader in Portfolio Management Services (PMS)** - It is the largest PMS provider in India, with 39% market share in PMS and advisory assets. It also runs the largest Specialized Investment Fund (SIF) platform with 61% market share.
- **Strong SIP Franchise** - The company has a 16.09% market share in live SIP accounts, showing strong investor trust and long-term investment participation.
- **Structured Investment Process** - A process-driven investment framework helps maintain consistent performance and supports continuous product innovation.
- **Strong Distribution Network** - A well-diversified, pan-India distribution network helps the company reach a wide range of investors.
- **Advanced Technology and Data Use** - The company uses modern technology and data analytics to improve investor engagement and provide better services.

Threats

- The company operates in a highly regulated environment and is subject to oversight by SEBI and other regulators; regulatory changes, compliance failures, or adverse inspection findings could negatively impact its business, reputation, and financial performance.
- Changes in the mutual fund regulatory framework, including TER caps and the Base Expense Ratio framework, may reduce management fee income and put pressure on profitability.
- The increasing share of passive investment products within the company's AUM mix, which generate significantly lower fees than actively managed funds, could compress margins and adversely affect earnings.
- Growing investor preference for passive investment products also poses a competitive risk by potentially reducing the company's actively managed AUM and overall profitability.

Industry Overview

- India's financial literacy remains low at about 27%, despite an overall literacy rate of 80.9%, indicating significant growth potential for the financial services sector. Government and institutional initiatives such as the National Centre for Financial Education and Swabhimaan are helping improve awareness, knowledge, and financial decision-making, particularly among underserved populations. As financial literacy increases, demand for financial products is rising, especially in smaller cities, which is expected to drive higher financial penetration in the coming years.

- India's capital market is among the most dynamic and high-growth organised markets globally. The market clocked a robust performance over fiscals 2020-2026. The market capitalisation of NSE-listed companies clocked a compound annual growth rate (CAGR) of 24.1% during the period, while Nifty 50 logged a CAGR of 17.2%, followed by BSE Sensex with a similar growth trajectory.

- In recent years, the participation of individuals in the equity market has increased, driven by higher financial literacy, a growing middle class, digitalisation and enhanced accessibility. India has witnessed a surge in financial literacy, driven by the rise of do-it-yourself investment platforms and discount brokers. These platforms have simplified access to stocks, mutual funds and other financial products, making investing easier and more affordable. With zero or low brokerage fees, real-time market insights and user-friendly apps, retail investors find it easier to access these products.

- The government's efforts to promote financial literacy have encouraged retail investors to get involved by putting funds directly in equities. Retail investment in India has surged with an increasing number of demat accounts, driven by digital accessibility, low-cost trading and financial education. This growth is largely fuelled by Gen Z and women, who are increasingly seeking better returns and are influenced by social media and financial awareness.

- Usage of UPI as a preferred payment method has jumped from 22.3 billion in fiscal 2021 to 241.6 billion in fiscal 2026 in terms of volume and from Rs 41 trillion to Rs 314.2 trillion in terms of value. This trend underscores the technological innovations driving financial inclusion and accelerating digital economy.

BAJAJ BROKING

SBI Funds Management Ltd.,

Financials

Income Statement			(Rs in Mn)
Particulars	**FY24**	**FY25**	**FY26**
Revenue from Operation	**26,905.6**	**35,977.6**	**43,894.9**
Employee Benefit Exp	3,683.9	4,210.8	4,410.1
Other exp	3,388.7	4,021.3	4,766.5
Operating Profit	**19,833.0**	**27,745.5**	**34,718.3**
Operating Profit Margins	*73.7*	*77.1*	*79.1*
Other Income	7,355.2	6,383.9	5,866.2
Depreciation	374.9	400.0	438.4
EBIT	**26,813.3**	**33,729.4**	**40,146.1**
EBIT Margins	*99.7*	*93.8*	*91.5*
Finance Cost	77.1	86.0	91.2
Profit before tax	**26,736.2**	**33,643.4**	**40,054.9**
Exceptional Items			
Tax	6,133.22	8,388.05	9,524.35
Profit after tax	**20,727.9**	**25,401.5**	**30,673.8**
PAT Margins	*77.0*	*70.6*	*69.9*
Basic EPS	***10.3***	***12.5***	***15.1***

Cash Flow Statement			(Rs in Mn)
Particulars	**FY24**	**FY25**	**FY26**
Cash Flow from operating activities			
PBT	26,736.2	33,643.4	40,054.9
Depriciation	374.9	400.0	438.4
Operating Profit before WC change	35,000.32	28,078.08	20,149.89
Changes in Assets and liability	74.9	-472.6	-599.4
Cash generated in Operations	35128.06	27661.72	19667.6
Tax	-10252.02	-7737.96	-5285.54
Net Cash from Operating	**24,876.0**	**19,923.8**	**14,382.1**
Cash Flow from investing activities			
Purchase of Investments and PPE	-119568.2	-33864.49	-31649.79
Net Cash from Investing	**29,744.7**	**-9,375.5**	**-13,049.1**
Cash Flow from financing activities			
Proceeds from Borrowings	-	-	-
Dividend Paid	-55,151.32	-11,172.35	-2,023.49
Principal Paid on lease liability	-267.71	-243.84	-216.36
Interest payment	-91.17	-86.03	-77.11
Net Cash from Financing	**-54577.94**	**-10430.48**	**-1316.23**
Net increase/(decrease) in Cash	42.8	117.7	16.8
Cash at the beginning of the year	154.6	36.8	20.1
Cash at the end of the year	**197.39**	**154.58**	**36.83**

Balance Sheet			(Rs in Mn)
Particulars	**FY24**	**FY25**	**FY26**
ASSETS			
Fixed Assets	3,895.1	2,664.7	2,532.4
CWIP	0.0	1,099.7	0.0
Tax Assets	393.6	44.3	10.6
Loans	2.0	2.5	2.4
Investments	56,328.8	80,542.8	66,028.7
Cash	197.4	154.6	36.8
Other Non Financial Assets	694.2	515.3	269.1
Other Assets	2,693.4	2,694.9	2,189.3
Total Assets	**64,204.5**	**87,718.6**	**71,069.3**
EQUITY			
Equity Share Capital	2,036.8	507.9	505.8
Other Equity	57,593.8	82,467.5	66,971.7
Total Equity	**59,630.6**	**82,975.3**	**67,477.5**
Provisions	1,571.3	1,576.8	1,302.0
Other Financial liability	1,367.8	1,279.0	1,119.7
Trade Payables	238.6	202.4	196.3
Other Liabilities	1,396.1	1,685.0	973.9
Total Liabilities	**4,573.9**	**4,743.3**	**3,591.8**
Total Equity and Liabilities	**64,204.5**	**87,718.6**	**71,069.3**

Ratio Analysis			
Particulars	**FY24**	**FY25**	**FY26**
Growth (%)			
Revenue	-	*33.7*	*22.0*
Employee Cost	-	*14.3*	*4.7*
Operating Profit	-	*39.9*	*25.1*
EBIT	-	*25.8*	*19.0*
PAT	-	*22.5*	*20.8*
% Of Revenue			
Employee Cost	*13.7*	*11.7*	*10.0*
Operating Profit	*73.7*	*77.1*	*79.1*
EBIT	*99.7*	*93.8*	*91.5*
PAT	*77.0*	*70.6*	*69.9*
Return Ratios (%)			
ROE	36.1	33.8	43.0
Valuation (x)			
P/E	54.4	44.7	37.1
P/B	19.1	13.7	16.9
EV/EBITDA	57.4	41.1	32.8
EV/ Sales	42.3	31.7	26.0
DEBT/EQUITY	-	-	-

BAJAJ BROKING

WEEKLY ECONOMIC CALENDAR

13 - 17 July 2026

India

Event: 13 July
- CPI YoY
- Exports YoY
- Imports YoY

Event: 14 June
- Wholesale Prices YoY

China

Event: 14 June
- Exports YoY
- Trade Balance
- Imports YoY

Event: 15 July
- GDP YoY
- Industrial Production YoY
- Retail Sales YoY
- Money Supply M2 YoY
- Industrial Production YTD YoY
- GDP YTD YoY

United States

Event: 14 July
- CPI MoM
- CPI YoY

Event: 15 July
- PPI Final Demand MoM

Event: 16 July
- Initial Jobless Claims

Event: 17 July
- Industrial Production MoM

Source: Bloomberg, NSE, NSDL, BSE, Bajaj Broking Research

Disclaimer

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